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## CHEEKY GIRL

The newest fillers to hit Canada are not just for wrinkles anymore

**Restore youthful**, pinchable cheeks with dermal fillers that can renew volume to sagging areas. Juvéderm Voluma — ideal for large-scale facial volumizing and not as a filler for fine lines and wrinkles — is a smooth-consistency, long-lasting hyaluronic acid (HA) filler formulated to produce and restore deep volume in the cheeks, cheekbones and chin. Results last up to 18 months and are reversible, absorbing back into the body over time.

Teosyal, used by plastic surgeon Dr. Cory Torgerson, MD, PhD, FRCSC, in Toronto, uses a high concentration of HA and a low protein content to provide cheek lift with minimal downtime. This special formulation reduces the risk of adverse reactions — making it one of the purest dermal fillers on the market.

### Add volume with makeup

Makeup artist Sabrina Ferri of Salon Verve in Maple, Ont., explains three simple steps for getting plumper cheeks at home:

**Step 1:** “Using a brush, apply bronzer to the apples of your cheek in a downward motion. This will avoid streaks and blotchiness,” explains Ferri.

**Step 2:** “Next, use the same technique for your blush, moving from apples to temple area in a C-formation.”

**Step 3:** “Finally, sweep a highlighting product along cheekbones to illuminate angles. This combination of colour and depth makes you look fresher and more youthful.” —AM



click ↑  
Learn more about facial volumizers at [elevatemagazine.com](http://elevatemagazine.com)

## These new intensifying bronzers offer a perfect foundation for Ferri's plumped-up look



SMASHBOX HALO HYDRATING PERFECTING BRONZER (\$45, AT SMASHBOX COUNTERS)



NARS ORGASM ILLUMINATOR (\$36, SEPHORA STORES)

YVES ROCHER SUNNY TRI-POWDER AND WATERCOLOR EFFECT BLUSH (\$14 AND \$6, [YVESROCHER.CA](http://YVESROCHER.CA))

MODEL PHOTO: THINKSTOCK



ELEVATE DEFINES >>

## Lidocaine (lī'də-kān')

**A common local anesthetic** that, when added to a dermal filler, enhances a patient's comfort when treating moderate to severe facial wrinkles and folds. It works by altering signal conduction in neurons, blocking pain signals and leading to less swelling and an easier recovery. Dentists also use lidocaine as a quick and easy way to numb the mouth before painful procedures. In Canada, Restylane-L and Perlane-L — both formulated with 0.3 per cent lidocaine—are now available. —AM



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## CLENZiderm™ Acne Therapeutic Systems



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